Course 675 – User Experience

Duration: 1 day

Course Benefits
User Experience (UX) is a hot topic for any business wanting to improve the way they attract and retain customers. UX is central to designing meaningful experiences that matter to customers. When done right, you will understand your customers better, improve the customer experience and see opportunities for new products and services.

This boot-camp is fast-paced, hands-on and interactive. It has been designed to focus on “learning by doing” rather than “learning by listening”.

Course Content

What is UX
- The User Experience Process
- What is User Experience Design (User, Experience, and Design)

The Discover Stage
- User Research
- The Research Mindset
- Data-Driven Design

The Design Stage
- Problem Elicitation
- Rapid Ideation

The Prototyping Stage
- Prototyping - What is Prototyping and why do we do it?
- Nielsen's 10 Usability Principles

About ActiveLearning, Inc.
ActiveLearning is the Philippines' leading provider of Information Technology and Project Management education, where thousands of students take courses from Application Development to Project Management to Network Security, and much more. Our courses are taught by expert instructors, and learning is enhanced through a blend of in-depth lectures, workshops, and hands-on exercises.